

Economic Development Committee Meeting Minutes

EDC MEETING 2/24

Attendance

Deputy Mayor Scott Davis
Trustee Huber
Courtney Kolb, Chair
Trent Atkinson, Co-Chair
Ben Joyce, Member

Discussion:

1. We will submit the EDC document with our two new members and their resumes for the board just as we did last year. voted Courtney Kolb as chair and Trent Atkinson as co-chair. We will add our successes from term 1 together. We will strike the language “in tandem with the WFBPA” all else remains the same. Regarding two members, candidate for EDC Brian Zickafoose was in attendance for tonight’s meeting. We received cover letter and resume from Matt Desidario with interest in joining. Great residents and members of the community to have join the committee. All agreed the more involvement the better.

2. Our immediate agenda will focus on a mill street curb parking, mill st municipal lot, and parking signs. Parking signs seem at a standstill again - EDC to bring to board.

3. video - hgtv / dri video was a huge success with high levels of engagement by news channels, social media, and the community. no follow up video at this time however we acknowledged doing something focused on the people and the community next term.

ADDED: Veteran funds- that line item is on the agenda for village board Wednesday board meeting just so the edc understands if there are any dollars that were fundraised and sitting in village budget or generals’ funds not currently assigned to a project or being used.

ADDED: The item on the village board meeting for this coming Wednesday about zoning on first floor. This was brought up because this was an important line item to the edc when we first started as a committee.

Removing commercial space from the first floor in the business district would have a negative impact.

We make a recommendation to keep the first floor of business district commercial to help encourage new business and support current businesses and what might be some additional longer-term initiatives to consider to help support that being a goal.

ADDED: BAIN PARK: We acknowledge as a committee the economic impact this park could have for our village. The park can attract people from all over the county and that would encourage revenue dollars to be spent in the community and even folks to discover the village by visiting the park and then deciding to rent here / buy a home here. However, we discussed real gaps and concerns.

The EDC makes a recommendation to The Recreation Committee for the following:

1. An additional public meeting seeing there was only one.
2. When promoting the park on social media and announcing the public meeting consider using inviting language for the posts about the park something like we need the community, 1 in 3 people are touched by a disability if this is you please attend, attend for someone you know, you can make a difference starting in your own backyard this is how, calling all kids and their caregivers great opportunity to make an impact for you and your community, this is just the start- this park has more potential but we need the community to get involved- ask us for more information!
3. Consider trustees speaking to the neighbors and finding out feedback straight from children with varying degrees of ability. Use this opportunity to connect with the community and tell the village's story of their residents who need this.
4. Network with Abilities First, Janet the founder of Julie's Jungle, Autism Speaks, and the schools.
5. If this park is being built with one of the 3 designs proposed (with some minor revisions) consider changing how it is being discussed and explained to the community. Explain the longer-term goal of the park will be an accessible / inclusive playground but phase 1 is simply a small step in that direction. Set people's expectations and don't set them up for disappointment.

ADDED: Trent mentioned he and Scott got the email with the final trash can order and it's approved.

Meeting Adjourned